



Proposal for Cheboygan County Website Redesign, Development, Secure Hosting, and Ongoing Support

TurnUpHosting Web Services LLC respectfully submits this proposal in response to Cheboygan County's Request for Proposals for the redesign, development, implementation, and support of the County's official website. Our proposal is specifically tailored to address the County's stated objectives for a modern, secure, mobile-responsive, accessible, and scalable public-sector website platform that improves resident engagement, operational efficiency, transparency, and long-term maintainability.

Company Overview

TurnUpHosting is a United States-based technology company specializing in secure web hosting, public-sector website development, cybersecurity, infrastructure engineering, and accessibility-focused digital platforms. Through our dedicated local government development division known as TurnUpCity, our team focuses exclusively on creating modern municipal and county government websites, service portals, and resident engagement systems designed specifically for public-sector organizations.

Our development and infrastructure teams include project managers, UI and UX designers, accessibility engineers, Secure WordPress specialists, cybersecurity engineers, and cloud infrastructure administrators with experience supporting secure and scalable digital environments.

Project Understanding

Cheboygan County's Request for Proposals outlines the need for a modern and future-ready platform that improves public access to County information and services while meeting current federal accessibility requirements and industry cybersecurity best practices. The County also requires a platform capable of supporting future

growth, additional integrations, and eventual AI-powered chatbot functionality.

TurnUpHosting understands that the County's needs extend far beyond a visual redesign. The new platform must provide residents, visitors, businesses, and County staff with a reliable and intuitive experience while allowing County personnel to easily manage content and maintain compliance standards.

Discovery and Planning

The project will begin with a structured discovery and planning phase. During this phase, our team will work closely with County stakeholders and departmental representatives to gather requirements, review workflows, evaluate the current website structure, and identify opportunities for improvement.

This phase includes:

- Stakeholder interviews and planning sessions
- Website and content inventory analysis
- Review of accessibility compliance concerns
- Information architecture planning
- SEO and URL structure analysis
- Governance and approval workflow planning
- Security and compliance review
- Identification of legacy content requiring migration or archival

Website Design and User Experience

The redesigned website will follow a modern mobile-first design approach to ensure usability across desktop, tablet, and mobile devices. The platform will prioritize fast access to information, simplified navigation, clear departmental organization, and improved public engagement.

Key design objectives include:

- Modern and professional public-sector appearance
- Responsive design for all screen sizes
- Improved homepage organization and navigation

- Department-focused content structure
- Accessible forms and interactive components
- Easy access to agendas, documents, meetings, and announcements
- Improved search functionality
- Enhanced resident usability and engagement

Accessibility and ADA Compliance

Accessibility compliance will be integrated throughout the entire design and development lifecycle. The completed platform will be engineered to meet WCAG 2.2 AA accessibility standards.

Accessibility features include:

- Keyboard navigability
- Screen reader compatibility
- Proper semantic HTML structure
- Accessible forms and documents
- Appropriate color contrast ratios
- Alternative text support
- Accessible navigation menus
- Ongoing accessibility validation and remediation support

Development Platform and Security

TurnUpHosting proposes implementing the County website using a hardened Secure WordPress environment designed specifically for government and public-sector use. The platform provides a balance of security, editorial flexibility, scalability, and long-term sustainability.

Security and compliance features include:

- Web Application Firewall (WAF)
- DDoS protection and mitigation
- SSL/TLS encryption
- Intrusion detection and prevention systems
- Malware scanning and server hardening
- Continuous monitoring and alerting
- Vulnerability scanning and patch management
- Secure role-based administrative access

- Backup and disaster recovery procedures
- Alignment with CISA and industry cybersecurity best practices

Content Migration

TurnUpHosting will perform a structured migration of County-approved content from the existing website to the new platform. During migration, our team will review content organization, accessibility considerations, document structure, and navigation improvements.

Our migration process includes:

- Existing content inventory and mapping
- URL preservation and redirect strategy
- Accessibility remediation of documents where applicable
- Removal or archival of outdated materials
- Department-by-department migration validation
- Search engine optimization preservation

Future AI Chatbot Readiness

TurnUpHosting recognizes the increasing importance of AI-powered resident assistance tools within local government environments. The proposed platform will be architected to support future AI chatbot integration capabilities as those technologies become fully production-ready and publicly available for government deployment.

Future chatbot functionality may assist residents with locating County services, answering frequently asked questions, guiding users through departmental resources, and improving overall accessibility and resident engagement. Any future AI integrations will be reviewed for accessibility, privacy, and security compliance before deployment.

Training and Documentation

Comprehensive training and documentation will be provided to ensure County staff can confidently manage and maintain the new platform.

Training topics include:

- Content publishing and editing
- Departmental page management

- Accessibility best practices
- Media and document uploads
- Administrative permissions and workflows
- Security and account management
- Routine maintenance procedures

Training sessions will be conducted virtually.

Hosting and Ongoing Support

TurnUpHosting can provide optional ongoing hosting, maintenance, security management, accessibility updates, performance optimization, and technical support services through our secure United States-based infrastructure.

Managed hosting services include:

- Enterprise cloud hosting
- DDoS Attack Protection
- Advanced security monitoring and protection
- Daily encrypted backups and malware scans
- Website uptime monitoring
- CMS and plugin updates
- Performance optimization
- Accessibility support
- Technical assistance and troubleshooting

Proposed Project Timeline

The proposed timeline below is designed to provide Cheboygan County with a structured and realistic implementation schedule.

Phase 1 – Discovery, Planning, and Content Audit: 2 to 3 weeks

Phase 2 – Information Architecture and Design Mockups: 3 to 4 weeks

Phase 3 – Website Development and CMS Configuration: 4 to 6 weeks

Phase 4 – Content Migration and Accessibility Remediation: 3 to 5 weeks

Phase 5 – Quality Assurance, Security Testing, and Accessibility Validation: 2 weeks

Phase 6 – Staff Training, Final Revisions, and Launch Preparation: 1 to

2 weeks

Estimated Total Project Timeline: Approximately 15 to 22 weeks, depending on County feedback cycles, content readiness, and approval timelines.

Estimated Cost Summary

Service	Estimated Cost (USD)
Discovery and Planning	\$12,000
Information Architecture and UX Strategy	\$10,000
Modern Website Design and Accessibility Engineering	\$22,000
Secure WordPress Development and Configuration	\$28,000
Content Migration and Accessibility Remediation	\$18,000
Quality Assurance and Security Validation	\$8,000
Training and Documentation	\$5,000
Launch Support	\$5,000
Estimated Total One-Time Project Cost	\$108,000

Optional managed hosting and ongoing maintenance services are available beginning at \$40,000 annually, depending on infrastructure requirements, support levels, and ongoing service needs.

Government-Focused Platforms and Demonstrations

TurnUpHosting's dedicated local government development division, TurnUpCity, develops specialized public-sector platforms and digital engagement systems.

Development division platform: <https://turnupcity.com>

Local government website demo: <https://demo.turnupcity.com>

311-style reporting demo (StreetReportFix):

<https://streetreportfix.turnupcity.com>

Intellectual Property and Usage Rights

Upon project completion and receipt of final payment, Cheboygan County shall receive full operational rights to use the delivered website and associated platform solely for official County governmental operations and related public-sector activities.

Unless otherwise agreed to in writing, all proprietary development methodologies, frameworks, reusable software components, source systems, workflows, platform architecture, and intellectual property developed by TurnUpHosting Web Services LLC and its TurnUpCity division shall remain the exclusive intellectual property of TurnUpHosting Web Services LLC.

The delivered website, designs, codebase, frameworks, systems, and derivative works may not be copied, distributed, sublicensed, transferred, repurposed, or reused for other counties, municipalities, cities, organizations, agencies, or third parties without prior written approval from TurnUpHosting Web Services LLC.

References

Highrise Ecommerce LLC – Web Hosting, Web Development, and Cybersecurity Services

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Teiga Tech LLC – Web Development Services

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